



Netacad News México

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EDITORIAL

Inside the Technological Revolution in which we are living, Latin-American companies competition had been questioned in different ethical aspects. It has been said that transnational companies are eating our national market business and the low competition is a constant in many Latin-American companies.

However after a reflection about this idea, we are aware if there are going to be companies that will be in the field for a short time, a considerable amount of them will suffer an illness known as **brain eaters**.

To explain this term, I think that it would help to start from the half-close labor of each person, and it would be good to ask how many times we have heard comments like these:

"Why should I bother making better suggestions, if anyway always it should be done what my boss wants?"

Sure, the whole heavy work is for us, and when the applauses, who is the one that has the credit? Well, of course the bosses..."

"Say something? what for, if anyway my boss is always right."

"La verdad no tiene caso que de más de mí 100%, total si alguna vez llegará tarde, entonces si me regañarían, pero nunca me dicen que me vaya a descansar cuando usualmente me quedo a trabajar hasta 2 horas más diarias para que todo salga bien"

"Sure, my boss always says that we can, I would like that one of these days he also would stay for the weekend to work with me..."

Putting us into this context we can understand why so many brilliant minds with

INSTRUCTORS

INSTRUCTORS CONTEST!
"Win a free pass to Networkers Mexico 2002"
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OUR COMMUNITY



Gustavo Romero
 CATC MX
 ITESM-CEM.
[More...](#)

CALENDAR

Next CATC Training
 We announce a new date for the next training of Semester 1 and Fast Track in the CATC. [More...](#)

NETWORKERS 2002
 Cisco World Wide Education is delighted to invite once again to the Cisco Networking Academy participants to join Networkers Mexico 2002. [More..](#)

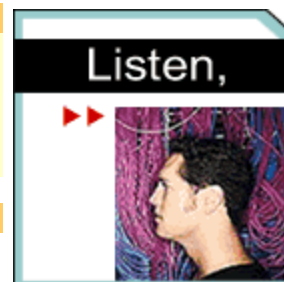
DID YOU KNOW THAT...?

CISCO LEARNING INSTITUTE INICIATIVA DE GENERO. Cisco and CLI, understanding that the women should be allowed to have the luxury and the opportunities offered by the actual technological revolution, in April 2000 associates and develop the Gender Initiative project. [More...](#)

ALLIANCES



On August 28, Sun Microsystems Mexico and the Technological University of the North of Guanajuato will sign the agreement AASEC- Regional Academy. [More...](#)



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great potential are contained and sterile behind a desk, or why these minds have their vision in other countries, or in other companies where, people are treated like people and their thoughts are on concepts like training as a tool and an investment that will make their workers stronger and therefore to the company, and only as a simple expense that should be avoided.

In conclusion, it is important to emphasize that the leaders of companies, departments, areas, working groups or any other leader, have a very important and complex commitment that maybe the day to day makes them forget it, they should think of their team as themselves: alive people that have feelings and should be motivated and frequently recognized in their achievements, without arriving to get a bad habit, arriving to a healthy balance.

The technology doesn't serve as anything without people that exists behind it. The communications and their development has as only end to stay more united, therefore, we have to begin from the inside promoting this managerial mental hygiene, achieving motivated people and respected, which are the difference between a company of the heap and a company of first world.

Oscar Labrada
Main Contact, Regional Academie ITESM
Campus Guadalajara.



Fluke provides a great range of tools and tools packages with special discounts for the Academies. [More...](#)



We remind to all our community that one of the program's benefits is getting a 50% discount in the Certification Exam. [More...](#)



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GREAT NEWS!

Instructors Contest!

Win a free pass to Networkers Mexico 2002...

Contest rules:

- 1.- Only Instructors of the Cisco Networking Academy Program and CNASAC will be able to participate.
- 2.- To be able to win the competition, you will have register before August, 30 to 50 students to the event, once proven the registration and the payment of the same ones, we'll granted the entrance to the Instructor (1 week later to the confirmation).
- 3.- The validity of this competition is from August 1 to September 6 2002.

Besides the **FREE** access to Networkers that includes: Netacad Day, 60 technical sessions, access to the World of Solutions, entrance to the special event, the winner will get:

- 1 package of books
- 1 promotional article package

PARTICIPATE!!!

Register: <http://www.cisco.com/global/MX/mynw02/academy/indexSP.html>

If you want more information, please send us an e-mail to te_ayudo@netacad.com.mx

Instructors


In passed days you received an email, from Sandy Walsh, Educations Programs Manager of Asia Pacific, this e-mail was send by mistake to all the Instructors around the world, this message is only for the Instructors from Asia Pacific, so you should ignore it.

We hope it doesn't cause you bigger inconvenience by received this message.

Sincerely
Cisco Networking Academy Mexico

OUR COMMUNITY



 **Gustavo Romero.**
CATC MX ITESM-CEM.

While I was studying my degree (1997-2001), Electronic Systems Engineer, at the Technologic of Monterrey Campus Estado de Mexico (ITESM-CEM), it appear the possibility of studying a specialty on Networks which had the CCNA Cisco Networking Academy Program. I had the opportunity of studying this specialty and this way get a higher grade, which from the beginning attracted my attention, because talking about worldwide telecommunication networks, interesting innovations and applications in all aspects of our daily life is something that simply I had to know.

Dr. Luis Trejo, Main Contact of the Cisco Networking Academy Program at the ITESM-CEM (Mexico's CATC) opened the program consisted on studying 6 optional assignments among which the 4 modules of the CCNA were completed. When I started the first course I just knew that Cisco Systems was a very important company in the technology field and telecommunication networks equipment and I thought it was an excellent opportunity to learn about it. During 2 years, I studied the 4 semesters of the CCNA program in order to get the certification.

I was already studying the last semester of my career and I wanted to get a job, so when I finished my professional career, wouldn't have to desperate seek for a job, I simply chatted with a Network manager about the CCNA certification I was going to get when I finished the program and he hired me. Later on, I took the CCNA exam in which I was certified without any problem, thanks to the previous courses that I took. When I realized that the program gave me an added value, I decided to keep on studying and started module 5, which corresponds to the CCNP certification and the University has just opened.

In the company I was working, they were not just using Cisco's equipment, they were using different equipment brands, but it was very notorious that most of the clients that I was dealing with asked me for Cisco products; when they asked for other options to compare them, they finally said: "I prefer to buy Cisco products, because it is the best" and the ones that compare prices they always look for Cisco products.

I finished my professional degree and keep on working at the same place, until Dr. Trejo contacted me and told me that he needed someone to cover the position that was in charge of providing the administrative and technical support to the Cisco Networking Academies as well as to support the rules related to the maintenance of the quality of the program in Mexico and as a former student of the program he was interested on my profile. I accepted the offer last March and it gives me a lot of

pleasure to be able to contribute to the continuous improvement of a program that has given me so much in my professional development. .

Now I'm studying the Master in Administration of Telecommunications and I would like to continue getting qualifications and obtain the CCNP certification and later on the study the CCIE.

Finally, I would like to motivate those students that are currently enrolled in the Cisco Networking Academy Program to keep studying because it will certainly open many doors and big opportunities if they really take advantage of it. The content of the courses are of a great quality, which definitively for those that really want to learn will learn a lot. It will surely give them a very important added value to their professional development as well as it has given me.

CALENDAR

NEXT CATC TRAINING

We announce a new date for the next training of Semester 1 and Fast Track in the CATC.

Semester 1 will be carried out from September 10 to September 20.

In a simultaneous way, the course Fast Track will be imparted on September 18, 19 and 20.

NOTE: September 16 we won't have any activities.

We request you to tell to those who are interested or make it public to your local academies Shortly it will be published in the page of the CATC.



NETWORKERS 2002 from September 25 to 27

Cisco World Wide Education is delighted to invite once again to the Cisco Networking Academy participants to join Networkers Mexico 2002.

Networking Academy Instructors and Main contacts that registered in Networkers Mexico 2002 will have a special price of \$150 USD plus tax. With this fee the instructors and main contacts will be able to attend the Networking Academy special event on September Wednesday 25th, as well as the Technological sessions on September, Thursday 26th and Friday 27th.

The students will have a special fee of \$50 USD plus tax and they will be able to attend the special sessions of Networking Academy, on Wednesday 25th having the opportunity to be into the World of Solutions too.

DON'T WAIT ANY LONGER! And register at:

<http://www.cisco.com/global/MX/mynw02/academy/indexSP.html>

DID YOU KNOW THAT...?

- CISCO LEARNING INSTITUTE INICIATIVA DE GENERO.

Cisco and CLI, understanding that the women should be allowed to have the luxury and the opportunities offered by the actual technological revolution, in April 2000 associates and develop the Gender Initiative project (<http://gender.ciscolearning.org>). This initiative looks for to find the way to increase the access to the women in the training in Information Technology (IT) and career opportunities in the Cisco Networking Academy Program www.cisco.com/edu/netacad Cisco Networking Academy Program presents an excellent opportunity to address the gender digital divide and to increase the participation of women in the Internet economy.

Through the trainings of the Cisco Networking Academy Program, women have exponential benefits. First, it provides the ultimate IT knowledge and abilities and a standard industry certification, allowing the women to participate in the Internet economy. As such, it provides a base of knowledge that allows the women to contribute to the development of the Computer science's sector in their community or country. Also, the participation of the women increases in the computer science's manpower contributing to its own economic development. Finally, Cisco Networking Academy Program offers independent time for to study and a custom learning, allowing this way the women to overcome the barriers of time and the distances that they are often associated with its continuous education.

The components of Cisco/CLI Initiative of Gender include the following:

- Analysis of data
- Valuation to countries
- Best Practices for recruitment and retention
- Gender Module, incorporate in the course for instructors of Networking Academy Program
- Website: <http://gender.ciscolearning.org>
- Gender listserv – so that the instructors share strategies, challenges and success stories for recruitment and retention.

Recognizing the necessity to take full advantage of the opportunities for the women in the Computer science's field, Cisco and CLI has formed societies with international organizations, academic institutions, governments, and no-lucrative organizations directed to the digital division of the gender. Two of the organizations included are the Academy for Education Development (AED) and the Institute for the Women in Trade, Technology, and Science (IWITTS) who are working to assure the medullar training of the gender by the Cisco Networking Academy Program.

With such projects and associations, Cisco and Cisco Learning Institute is working together to mitigate the digital division of the gender and to assure that the women have the required knowledge to serve as leaders of change in the era of the global information.

Further information: <http://www.cisco.com/mx/netacad/generopro.shtml>

ALLIANCES



Cisco Networking Academy - Sun Microsystems Mexico.

On August 28, Sun Microsystems Mexico and the Technological University of the North of Guanajuato will sign the agreement AASEC- Regional Academy. This is the first Academic agreement that will be signed inside the very recent alliance established by Cisco-Sun last May. The Regional Academy - AASEC agreement will establish a long-term relationship where will be provided lots of training in Solaris platform leader in UNIX like JAVA. Also, Sun Microsystems Mexico will announce new academic agreement next September.

Further information: <http://www.sun.com.mx/service/educacion/catalogo/academicasec/index.html>



Fluke provides a great range of tools and tools packages with special discounts for the Academies.

Example:
Starter Kit:
Network Inspector Site License
Protocol Inspector Educational Version Site License
Network Maintenance and Troubleshooting Guide
620 LAN CableMeter
110 Digital Multimeter

Further information: <http://buy.fluke.com/estore/product.asp>



We remind to all our community that one of the program's benefits is getting a 50% discount in the Certification Exam. The approximate cost of the exam is \$150 USD before discount.

Further information: <http://www.cisco.com/mx/netacad/benef.shtml>

A handwritten signature in blue ink that reads 'Padhia'.

"In a time of radical changes, the future belongs to those that continue learning. Those that already learned are equipped to live in a world that no longer exists".
Eric Hoffer

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Further information: <http://www.padhia.com.mx/cnap/index.htm>



15 % off discount on Cisco Press books if you are a student or Instructor of the Cisco Networking Academy Program in Mexico. (<http://www.ciscopress.com>)

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